FOR IMMEDIATE RELEASE 03 March 2016

**NEW FIAT 500S debuts AT THE 2016 GENEVA MOTOR SHOW**

* **New look for the sporty new FIAT 500S – sports bumpers, side skirts and rear spoiler, plus alloy wheels and exterior detailing finished in “Satin Graphite”**
* **FIAT 500S cabin is extensively revised with black seats with contrasting detailing, standard TFT instruments, special fascia finish and sports steering wheel**
* **FIAT’s new Uconnect™ 7-inch HD LIVE touchscreen with tablet-like controls and a high resolution display features as standard**
* **440W BeatsAudio sound system debuts on FIAT 500**

Hot on the heels of the new FIAT 500, which was launched in Ireland in December, comes the new FIAT 500S which makes its global début at the 2016 Geneva Motor Show.

Compared to the standard FIAT 500, the new FIAT 500S is equipped with sports bumpers, special side skirts and a rear spoiler, while the door handles, tailgate, “moustache”, mirror fairings and 15-inch alloy wheels are finished in exclusive “Satin Graphite”. New design16-inch wheels with a matt diamond black treatment are available as an optional. Rear privacy glass, a chrome-finish exhaust tailpipe, a bold rear grille and two specific body colours, Electronica Blue and a new matt Green, complete the list of exterior features the FIAT 500S benefits from.

Inside, the new FIAT 500S is enhanced by black seats and a black roof lining which contrast with the door panels and seat edges, which are finished in blue, white or yellow. “Satin Graphite” detailing also features on the dashboard fascia and special sports steering wheel and the interior can also be trimmed in optional Frau leather with white or azure details for a splash of additional luxury. A full-colour TFT instrument display with reconfigurable settings is standard on the new 500S.

The dashboard incorporates FIAT’s new Uconnect™ 7-inch HD LIVE touchscreen with tablet-like controls and a high resolution display as standard equipment. This system offers a wide range of functions, including Uconnect™ LIVE services, Bluetooth hands-free system, voice recognition and a multitude of music playback options, including Bluetooth streaming, USB connection, 3.5mm auxiliary jack, DAB digital and FM/AM radio. Apple CarPlay and Android Auto functionality will become available later in the year and the system can be specified with the latest 3D TomTom navigation system as well.

The exclusive BeatsAudio sound system also debuts on the FIAT 500S and will be available on all models later in the year. Developed in conjunction with Beats by Dr. Dre, the seven-speaker system has a total output of 440 watts and features a digital amplifier integrating an advanced equalisation algorithm, which can recreate the entire sound spectrum that an artist experiences during studio recording.

On show in the Mopar Store will be a new collection dedicated to the 500, designed in conjunction with the Style Centre, including sweatshirts with built-in earphones and bags made from technical fabrics with exclusive patterns and an integrated Power Bank, which enables media devices to be recharged.

The new FIAT 500S goes on sale in Ireland in the summer, with pricing and final Irish specifications to confirmed closer to the car’s launch. For images and the latest news on the new FIAT 500S and other models in the FIAT range visit [www.FIATpress.ie](http://www.FIATpress.ie).

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