For immediate release

09 October 2013

**FIAT 500L MPW ON SALE IN IRELAND**

* **New FIAT 500L MPW arrives in Irish showrooms**
* **Most compact 5+2-seat\* people carrier in the segment**
* **Two trim levels, three engines and three transmissions^ offered**
* **7 body colours, 9 bi-colour combinations, 9 alloy wheel choices\*\***
* **Prices start from €23,550 for the 500L TwinAir 105hp Pop Star**

Following the successful launch of the FIAT 500L and the 500L Trekking, the newest member of the 500L range now goes on sale in Ireland: The new FIAT 500L MPW.

The 500L MPW is the perfect expression of FIAT’s know-how in making space-efficient cars with a twist - combining the charm and agility of the FIAT 500 with the comfort and contents of a C-segment car and the space and the versatility of a people carrier.

In five-seat mode, with the rearmost seats stored neatly underneath the boot floor, the FIAT 500L MPW is a credible alternative to a traditional C-segment estate, combining exceptional roominess and comfort with an impressive load capacity of 638 litres and all within a footprint at least 20cm shorter overall than the equivalent estate. As a people carrier it is the most compact 5+2-seater\* in its segment, measuring just 4,352mm in length, 1784mm in width and 1,667mm in height, while at the same time offering the versatility and interior roominess (2,612mm wheelbase) normally found in much larger vehicles.

The new Fiat 500L MPW will be offered in two trim levels in Ireland: Pop Star and Lounge. Equipment highlights on the Pop Star version include air conditioning; cruise control; 16-inch alloy wheels; a leather-trimmed steering wheel and gear knob; a five-inch touchscreen infotainment system with Uconnect and remote controls; six airbags; a full suite of stability and traction control safety systems as well as rear parking sensors.

The Lounge version builds on the Pop Star’s high specification level by adding rear electric windows; front fog lights; dual-zone automatic climate control; automatic headlamps; rain-sensing wipers; front seats with seat back tables and storage nets; an electro-chromatic rear view mirror; rear privacy glass; floor mats and an electric, panoramic, glass sunroof.

The new FIAT 500L MPW engine range consists of three power plants: The 105hp 0.9 TwinAir petrol (6-speed manual); the 85hp 1.3 MultiJet (5-speed manual or 5-speed Dualogic automatic transmission) and the 105hp 1.6-litre MultiJet (6-speed manual). A total of nine different exterior colour choices are available, plus a variety of contrasting roof and mirror colour combinations, as well as a range of alloy wheels in different sizes, styles and colours.

Prices for the FIAT 500L MPW start at €23,550 for the TwinAir 105hp Pop Star, while the diesel-powered 1.3 MultiJet 85hp Pop Star starts at €24,300. As with the rest of the FIAT range, a five-year warranty comes as standard on all versions.

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| FIAT 500L MPW version | RRSP PRICe | co2 / VRT |
| Popstar Twinair 105hp | €23,550 | 112 / A4 |
| Popstar 1.3 multiJet 85hp | €24,300 | 110 / A3 |
| popstar 1.3 multijet dualogic | €25,550 | 105 / A3 |
| popstar 1.6 multijet 105hp | €26,550 | 117 / A4 |
| lounge Twinair 105hp | €24,800 | 112 / A4 |
| lounge 1.3 multiJet 85hp | €25,550 | 110 / A3 |
| lounge 1.3 multijet dualogic | €26,800 | 105 / A3 |
| lounge 1.6 multijet 105hp | €27,800 | 117 / A4 |

\*Rearmost “+2” seats are suitable for persons up to 1.65m.

^Transmission availability dependent on engine.

\*\*Pastel “Pasodoble” Red and alloy wheels 433 (Pop Star) and 439 (Lounge) standard.

Other colours/bi-colours and alternative 16- and 17-inch alloy wheels optional at extra cost.

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